

Prostate Cancer Symposium

Program Overview

Mr. Virgil Simons

Founder and President, The Prostate Net

Judith Kichhoff, PhD

Associate Dean, Rutgers School of Public Affairs and Administration

.I Program Overview

Today we want to talk about the study of prostate cancer, its impact on our patient communities and our professional communities. We want to talk about the impact of the disease on the lives of survivors as well as upon society. Within the area of public health and health care reform, we will see future impacts in terms of how we pay for patient care and the treatment of our society in general.

.II Rutgers as Partner

Judith Kichhoff, PhD

Rutgers is partnering with Virgil because, as a School of Public Administration and Public Affairs, our mission is embodied in four terms: knowledge, competence, diversity, and service. From the perspective of our mission, Prostate Net and what the organization does is at the heart of public affairs. This event embodies our mission. It is important to bring together those who have knowledge and those who seek knowledge. Our idea of competence is to try in as many ways as possible to spread knowledge; that is why we welcome these kinds of events, and our wanting to partner with others in such events. In considering diversity, many health issues, including prostate cancer, will often have a differential effect on people of color; issues that relate to such differential problems like people of color and the kinds of care for disease are important from a diversity perspective. Lastly, we consider public service to be what we are doing here, what Virgil and Prostate Net is doing, which is the fundamental value of public affairs and administration.

Mr. Simons

Today's event is the kickoff of our 2010 event series. We will take the program to Washington, D.C. for a special symposium with Congress, then to Atlanta, Australia, Jacksonville, Florida, Chicago, then back to NYC in October. This year, we are kicking off The Prostate Net Health Scholars Essay Competition, opened to U.S. students majoring in public affairs, public health, or the sciences.